

Edie Hand Testimonials and Endorsements

“Edie is a true inspiration to all who know her. She has a real gift for telling stories with honesty and heart that connect with audiences in impactful and compelling ways. These are stories that need to be told. She is a real ambassador for the potential for what is in all of us—an inner strength that often goes beyond our understanding. Prepare to be encouraged and changed!”

Steve McBeth

Founding President, Disney Interactive

“Edie has made a difference in so many lives whether in support of St. Jude Children’s Research Hospital or helping FedEx articulate the untold stories of incredible women like herself who have impacted our company journey. Her energy is bountiful, and she truly motivates all around her no matter what media format she selects. Edie Hand truly walks the talk.”

Dan Mullally

SVP Sales, FedEx

I have known Edie for 30 years now and I consider it a true honor and pleasure to call her my friend and colleague. She is a uniquely talented woman of incredible integrity and creativity who brings an enormous passion to everything she does, motivated by her deep desire to help the world and those around her. I look forward to continuing to work together for many years to come.

Adam Taylor

President/CEO APM Music

website: www.apmmusic.com

“Every quarter our firm, Northwestern Mutual of Alabama, hosts a sales meeting. Edie was a keynote speaker at our June 2018 meeting. Her message was inspiring, sincere, had a touch of humor, and loaded with great advice on being a person of grit...an example of survival during life’s trials. She also presented at one of our breakout sessions on the ABC’s of Relationship Selling. This session was particularly helpful to our newer advisors. I highly endorse her as a professional speaker and know she will go above and beyond to deliver a powerful and impactful message to your group.”

Colleen Eikmeier

Chief Growth Officer

Northwestern Mutual of Alabama

“It was an absolute pleasure to collaborate and plan our NetworkHER event with Edie, and I feel so fortunate to be connected with her. There is not a thing she does without meaning, and I feel inspired and energized by her every thought. Her message through Women of True GRIT has infinite lessons that would be an asset to any audience.”

Lauryn Bodde, Campus Community Engagement Coordinator at EPICentre University of Windsor
Ontario, Canada

I had the honor of meeting Edie at the Alliance for Women in Media (AWM) Gracie Awards while serving as a judge for the awards show. As an honored member of the Alliance for Women in Media, Edie is one of the founders of the Gracie Awards recognizing excellence in media and entertainment. She is an avid champion of women in the industry, and she also served as a local AWM affiliate president in Alabama.

Most recently, Edie sat on the documentary panel during the Southern Women in Film & TV summit and shared her filmmaking process with attendees that included my AWM affiliate in Southern California. Her passion and creativity are reflected in her good works and it was a wonderful opportunity to gain insight into her role as a documentary producer.

I am always amazed by Edie's many talents. She's a successful businesswoman, speaker, media personality, filmmaker, author, mom, and cousin to legendary, Elvis Presley. As a four-time cancer survivor, she inspires all with her True Grit book series, sharing pearls of wisdom that uplift the spirit - helping individuals and small businesses overcome their hurdles and thrive.

Always thinking of others, this amazing woman continues to pay it forward with her philanthropy work supporting organizations like St. Jude Children's Research Hospital. A beautiful legacy of uplift, Edie is a friend, a colleague, and a woman of true grit!

Kim Spence Dickey

Executive Board of Directors
Alliance for Women in Media, SoCal
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WomeninMediaSoCal.org

"Edie Hand is a consummate professional with a heart of gold. Her life experience as a caregiver and her inspirational journey through hardship and loss has uplifted thousands who have heard her speak, read her books, seen her on camera, and interacted with her directly. It has been my honor to work with Edie for the past few years in various venues such as Prescription for Healthy Lifestyles on Rural TV, and she has enriched my life invaluablely."

Daniel C. Potts M.D.

FAAN
Attending Neurologist at US Dept of Veterans Affairs

"I know Edie's story and if anyone has ever shown True Grit, she has! And she's done it with grace, gratitude, and a beautiful loving spirit. I look forward to her Women of True Grit stories. I have no doubt they will be inspiring and transforming."

Dave Alan Johnson

Writer/Producer/Director

"This is a long-overdue recommendation for a most incredible woman. I have had the pleasure of first working with Edie as a writer while I worked at Promenade Pictures. We became fast friends and later she contacted me to help her produce a new idea she had for "A Country Music Christmas with Edie Hands and friends." A woman of integrity and great passion for everything she does. Edie is a strong woman of faith and I learned so much from her and about myself while working together. She taught me that no matter what card we are dealt in life there is always a higher purpose. GOD works all things for the good... She always works from a place of love and compassion for others. On our show, we worked closely with The Children's Miracle Network in Nashville. The love that she brings to those children and their families is invaluable. Aside from her passion projects, she is a talented writer who has touched so many with her successful books and wonderful stories of encouragement. The talent gene is strong in her family bloodline -as a relative of Elvis Presley's; the apple doesn't fall far from the tree. Edie has pursued her dreams in entertainment with conviction and endless talents. I only wish the best for Edie always and hope you too can one day have the pleasure of working with her."

Karen Waldron

Executive Producer, Owner, and Creative Director
Ampersand Entertainment Inc.

Edie Hand and I have been friends for many years. Since I met Edie at Graceland with her Aunt Nash, I've known she was destined to be a great writer. She has been inspired by her desire to share her experiences and the experiences of other women in their quest for equality and the fulfillment of their aspirations. This is a must read book!

Gigi Ballester

Memphis, Tn
Special Correspondent/RCA
Senior Analyst/Flight Manager-TWA

Edie Hand is by far one of the strongest women I have ever met. So strong and full of dreams and so much energy. She not only endured the tragedies of losing her brothers but also surviving several bouts of cancer. Her book *Women of True Grit* tells the unique and courageous life stories of many women who faced life with courage, and yes, true grit. Enjoy reading this uplifting collection of inspiring stories

Kerri Woods Breeding

This book is for every person who is wondering how to find the GRIT to not quit. *Women of True Grit* is a rallying cry, a healing balm, and a warm embrace to anyone in the middle of a difficult season of pain. Whether the battle is on the homefront, the healthfront, or the workfront her message of 'Pearls on. Swords up.' is the game-changing message that every woman needs to hear today!

Karolyn Hart

Founder, InspireHUB Inc.

Eddie Hand's support of women knows no bounds. She truly puts in the work to uplift all voices and better the communities that she touches. This "Women of True Grit" book demonstrates powerful sisterhood by telling the hardships of these various women from various walks of life, and how they have defined success for themselves. It is thought provoking, heartbreaking, and beautiful.

Tiffani Adams

HandNHand Entertainment Intern

I've known Edie long enough to refer to her as an "old friend". We've had a lot of shared experiences and shared friends over the years. She is a remarkable storyteller. We all have our own tales to tell, but Edie does it in a way that people actually want to hear hers! Now, she's helping other accomplished and strong women share their own amazing stories through the *Women of True Grit* series. Cheers to Edie for encouraging others to tell their own inspiring tales.

Sharon M. Tinsley

President, Alabama Broadcasters Association

Meeting Edie Hand or reading from this book is to meet an unforgettable life-force brimming with a bounty of True Grit. Teeming with women who, like Edie, are breaking boundaries, have faced life's adversities and forged their own way, this spellbinding book holds the reader's attention throughout. Edie's stories, like magnets, embody persistence, dedication and, yes, True Grit. For readers searching for a book to make an impact and to inspire, look no farther. This is it!

Joy Willow

Founder
Shoals Writers Guild

Edie Hand has been a valued member of Nashville Women in Film and Television for over five years. She always shows a commitment to improving the film community and supporting our members. Her storytelling abilities are highlighted in the Women of True Grit series in our monthly Reel Lumiere magazine and help to inspire women from all walks of life. Edie's network of professionals has also played a part in the success of our annual Southern Women in Film and Television Summit bringing nationally recognized participants to this event. This book will inspire and give you hope.

Lynda Evjen

President
Nashville Women in Film & Television

Through the stories and life lessons of successful women who have been challenged and have overcome, Edie Hand gives us hope, inspiration, and determination. Her Women of True Grit series offers us nuggets of wisdom mixed with some joy, sadness, and humor to give us the motivation to keep pushing forward. Edie's "down-to-earth" storytelling style makes her work an absolute pleasure to read. We all need some encouragement in our lives and Edie delivers it straight from her heart to yours.

Kevin Matossian, Producer

SilverCrest Entertainment, Los Angeles

The interviews in, Edie Hand's Women of True Grit, give us insight into the lives of many women who dared to make a difference. I trust one will be inspired during these challenging times...this book is worth the read.

Kathy Nelson

Music Department Disney A&R (r)
Kathy Nelson Company

Edie Hand's book of Women of True Grit, presents in a most motivating manner, leaders with her same "grit-a-tude." These ladies have in common a dedicated spirit and skill set to resolve and personally grow through handling Life's immense challenges. They do this repetitively every day while bringing the best out in others.

Readers will reflect on their past exposures to their Grit Mentors and how to cascade this discipline.
An uplifting read.

Bill Lardie

(R) CEO Anderson Merchandisers

Edie Hand's Women of True Grit publications are filled with life stories of women who have journeyed through good and bad times and experienced phenomenal success. These stories are moving examples of what persistence and faith can do to propel individuals to reach their full potential.

Dr. Devin Stephenson, President/CEO
Northwest Florida State College

Edie is a gifted author and uniquely talented. So much energy and focus on helping others. She has a real gift for telling stories that connect with audiences in impactful and compelling ways. She has an earnest desire to help people all over the world and is a resolute supporter of women in business which is reflected in Women of True Grit. She truly is a gift to all that know her, set on this earth for a divine purpose.

Pastor Ray Gene Wilson

West Coast Life Church, Murrieta, CA

Edie's charm of captivating an online audience is truly a talent and I'm even more impressed knowing that the EPICentre UWindsor NetworkHER event was her first virtual speaking engagement...ever! Through her authentic way of storytelling, Edie left an imprint on those who attended the NetworkHER event and an even greater desire to meet her in person. If your goal is to inspire a room, Edie will not let you down!

Claudia Valladolid, Public Engagement Coordinator, U.S. Consulate General Toronto

Edie's talk provided a flawless conclusion to our initiative to educate, empower and connect female and female-identifying entrepreneurs on both sides of the border. Together with the US Consulate in Toronto, we have cultivated lasting connections among students, entrepreneurs, and educators. We were honoured to have Edie share her life and her wisdom with us and show us what it means to be a Woman of True Grit.

Wen Teoh, Director, EPICentre University of Windsor

When Edie Hand brought the idea of having the Women of True Grit conference to me and expressed her interest in hosting the event on Miles College's campus, I was pleased. I've known Edie for years and know that amazing things will come about when she puts her heart into a project. Our students, faculty, staff, and guests enjoyed the day and left feeling inspired and confident about their "next." I left the conference knowing our students heard from inspirational women who persisted and made it through the rough patches life might have thrown their way. The women spoke on the importance of sisterhood and believing in oneself. I am honored to have been selected as a Woman of True Grit by Edie and to be a part of the book and movement. Thank you for joining us at the Home of Southern Beauty and sharing this moment with my students, faculty, and staff.

Bobbie Knight, J.D., President of Miles College

When Edie Hand has an idea, you know it will make an impact. That is how I felt when Edie came to me with the Women of True Grit project and, ultimately, with the idea for the conference that brought together women from all walks of life to tell their stories. Hearing how these women forged uncharted paths, overcame difficulties, and every day bring joy and hope and inspiration to others was powerful. Coca-Cola UNITED was proud to be a part of a program that touched our soul.

Linda Sewell, VP of Public Affairs and Communications at Coca-Cola Bottling Company UNITED