

# Edie Hand

Founder & International  
Author of Women of True Grit

Edie Hand's  
**WOMEN**  
OF TRUE GRIT™



Edie Hand is the founder and international author of Women of True Grit, a sisterhood and community stemmed from The Edie Hand Foundation that takes stories and turns them into empowerment for women to succeed in business and in life. The Edie Hand Foundation started over fifteen years ago in honor of her three young Blackburn brothers she lost too soon. Having gone through irritations such as loss, grief, illness, and set-backs Edie exemplifies “True Grit” and has built a movement transforming challenges into Pearls of Hope.

GRIT stands for “Great Resilience Is Transformative” and Edie is passionate and devoted to supporting women and providing them the tools to do hard things and turn them into beautiful situations. The message she shares is not heart warming, its heart moving and aims to build strength in whichever audience is listening and encourage them to know they are not alone in facing their hardships with “Pearls On, Swords Up!”

Residing in Birmingham Alabama and having worked as an entrepreneur in an advertising agency for 30 years, a media personality, filmmaker, philanthropist, a mom, and speaker personality, Edie has a wealth of skills and life experiences that have made her a force to be reckoned with in the business world. She has authored or collaborated on over twenty-five books. She is a sought-after speaker around the world with decades of keynote speaking experience at events, conferences, community centers, churches, and educational entities.

Edie Hand seeks always to create the right partnerships and relationships to expand her mission and **inspire people from all walks of life.**

Connect with Edie Hand: [LinkedIn](#)  
email: [ediemaehand@gmail.com](mailto:ediemaehand@gmail.com) or phone: (205) 960-1345  
[EdieHand.com](http://EdieHand.com)

# Learn More about Edie Hand

Founder & International  
Author of Women of True Grit

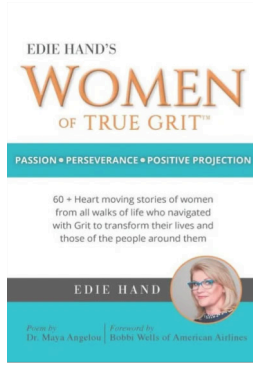
- Edie partnered with Sinclair Broadcasting ABC 33/40 of Birmingham, Alabama and Gray Television WAFF48 NBC affiliate in Huntsville.
- She has partnered globally with FedEx to share stories of women who have been led by hard work into powerful leadership roles.
- In November 2022, Edie partnered with women at NASA and aired a Women of True Grit documentary available on demand on Alabama Public Television's Network
- She has starred in National Commercials, daytime television soaps and hosted national TV programs
- She partnered with her Hollywood actor/businessman son, Linc Hand to form Hand N Hand Entertainment and continues writing for film, television, radio and podcasts
- Music is a huge part of her heritage and execution of anything she does coming from a family of songwriters, actors and musicians in the Hood-Hacker-Presley Family. Her legendary cousin was Elvis Presley and she learned first-hand the importance of nurturing charities in one's community.
- Edie is an alumnus of the University of North Alabama and a founding student member of the Zeta Tau Alpha sorority in Florence Alabama. She currently resides near Birmingham Alabama, but her heart is in Hollywood, California with her only son actor, Linc Hand, and his wife Victoria Renee Hand, a singer songwriter.
- Edie is a mom, a philanthropist, entrepreneur, warrior and a numerous cancer survivor.
- Available in 2024 are the Grit:101 Pearls of Hope Workshops

[Watch Edie's Documentary: The Last Ride](#)

FOLLOW EDIE'S JOURNEY...

[CLICK HERE](#)

TO PURCHASE  
EDIE HAND'S  
WOMEN OF  
TRUE GRIT  
BOOK!



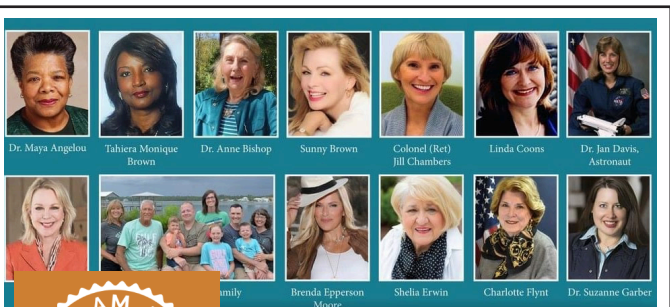
STAY CONNECTED AND INSPIRED WITH WOTG



[WOMENOFTRUEGRIT.ORG](http://WOMENOFTRUEGRIT.ORG)



Payton Walker, host of Tennessee Valley Living on WAFF/48 in Huntsville, AL chats with Edie Hand about her upcoming Women of True Grit Vignettes for 2024.



Do you know a Woman of True Grit?  
Nominate them on our Website.



As part of the Edie Hand Foundation Educational Program, the first Women of True Grit Conference was held at Miles College on April 21, 2023. [View more information.](#) [Explore the photo gallery from this event.](#)



[View Women of True Grit Video Vignettes](#)



Watch a recording of Edie Hand's Speaking Engagement with the EPICentre UWindsor in Ontario Canada.

[CLICK HERE](#)



Thank you to our Women of True Grit Sponsors, Coca-Cola United and Piggly Wiggly



[Watch Edie's Documentary: The Last Ride](#)